Ashlyn Bauernschmidt

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PROFESSIONAL SKILLS PROFILE

- Goal-oriented and organized to complete tasks
- Maintain 100% on-time or earlier work arrival
- leader by listening to others and providing direction •

EDUCATION

BS: Event Planning, Liberty University, Lynchburg, VA

- BS: Professional and Creative Industries, Liberty University, Lynchburg, VA
 - Minor: Business
 - Honors: Dean's List
 - Relevant Coursework: Wedding and Event Planning, Intro to Graphic Design, Intro to Hospitality, Event Management, Financial Accounting, Principles of Marketing

EVENT PLANNING EXPERIENCE

Owner/Planner, Ashlyn Grace Events, Lynchburg/Williamsburg, VA

- Assume responsibilities of wedding coordinator to include full communication and planning for budget conscious couples, 60 days prior
- Create and update Wedding Master Timeline to prepare for and coordinate for the wedding day
- Leading and directing bridal party through successful rehearsals, by having the music on hand, and the lineup ready
- Coordinated two or three volunteers to help with last minute details that prove to reduce the stress of the bride and groom.

Summer Temp, Liberty University Events, Lynchburg, VA

- Managed wedding venues for wedding rehearsals and the wedding day ٠
- Assisted with 15 events internally and externally with Liberty University
- Office work, which included, answering phone calls, sending emails, and scheduling in 25live
- Provided event support for the coordinator

ADDITIONAL EXPERIENCE

Front Desk Agent and Event Staff, Kingsmill Resort, Williamsburg VA

- Checked-in and out over 100 guests a day
- Answered the front desk phone, assisting with any questions, concerns or changes on reservations
- Assisted the director of programming in over 15 events
- Helping upgrade guests' rooms and packages to increase upgrade goals

Wedding Assistant, Beautifully Divine Events, Williamsburg VA

- Assist main coordinator for day of duties
- Fulfilled the needs of the bride and groom
- Setup ceremony and reception approximately 5 hours before the start time to make sure everything is ready for guests to arrive
- Communicate with vendors day-of

Sales Associate, American Eagle Outfitters, Williamsburg VA

- Ability to Answer phoned and address customer's questions and concerns, resulting in 99% approval Manage receipts and purchases for over \$900 per day with no shortage
- Responsible for greeting and interacting with approximately 200+ customers per day

COMMUNITY SERVICE

Ticket Office Liberty University, Lynchburg, VA 20 hours

- Helped scan 300+ guests into basketball, hockey, and baseball games •
- Greeted and escorted customers from the door to their seats

Internship, Williamsburg Event Rental, Williamsburg, VA

- Participated in daily event planning task including scheduling and organizing equipment rentals
- Responsible for pulling items for customer orders the day of event

PROFESSIONAL AFFILIATIONS & CERTIFICATIONS

Vice President of Event Planning Society

Focused on completing tasks promptly

Communicative with superiors and team members

Diligent and dedicated for strong work ethic

Graduate May 2024

May 2022 - Present

August 2022 – November 2022

June 2021 - August 2021

May 2022- August 2022

June 2023-Present

June 2022 - Present

October 2020 - Present